

# The LAFF Society

For the women and men engaged in Life After the Ford Foundation

Winter 1992

No. 2

## The LAFFing Parade

Most of the following information comes from respondents to the LAFF recruiting circular. We apologize to people whose letters were received after this issue was written, but we will be sure to note them in the next issue.

Dates in parentheses indicate when alumni left the Foundation.

**Walter E. Ashley** (Reports, 1968) went to Mobil Corporation, where he served until retirement in 1988. He worked in Mobil public and government relations posts in the domestic and international divisions. Walter also completed his Ph.D. in political science at New York University (1970) and taught at Pace University's Graduate School of Management for 10 years. He now does freelance writing for corporations and nonprofit organizations. 1601 Fleetwood Place, Hendersonville, NC 28739.

**Samuel Bunker** (Middle East and Africa, 1978) joined the National Rural Electric Cooperative Association, directing its international operations. Now he is president (part-time) of the NRECA International Foundation and a director of CARE, the Cooperative Housing Foundation, and the Philippine-American Founda-

tion. Rte. 2, Box 182, Woodstock, VA 22664.

**Richard Catalano** (International Affairs, 1968) became a vice president of



National Educational Television, then of public TV station WNET. In 1968, Dick became vice chancellor for faculty and staff relations at the City University of New York and in 1984 associate vice president of the University of California System. In 1990 he became deputy director of the San Francisco Museum of Modern Art. 1870 Jackson Street, San Francisco, CA 94009.

**John Cool** (1982) served for five years in Nepal as associate for the Agricultural Development Council and, following its merger with Winrock International, as head of a natural resource management program in Thailand. Presently in Winrock's Washington office, dealing with social science networks and research grants, mainly in Asia. 3219 History Drive, Oakton, VA 22124.

**Crauford Goodwin** on the Duke University faculty and consultant for various foundations. "Thanks for starting LAFF. It brings back waves of nostalgia."

## Flattery... Accepted

After just one issue, The LAFF Society newsletter has been flattered by two imitators. Sara Engelhardt, president of The Foundation Center and a former officer of Carnegie Corporation, proposed to a retired officer from Carnegie that its alumni start a parallel Society. "I was surprised at how many LAFF Society members I knew," Engelhardt said after reading the first issue of our newsletter. Although the Ford Foundation's staff is many times larger than Carnegie's, Carnegie is much older (established 1911 as against Ford's 1936).

Alumni of the Museum of the City of New York, hearing of The LAFF Society,

P.O. Box 957, Hillsborough, NC 27278.

**Ursula Kreutzer** (Reports, 1989) was re-

(cont. on p. 3)

### The LAFF Society

P.O. Box 6549  
Grand Central Station  
New York, NY 10163

#### President

Edward J. Meade, Jr.

#### Vice President

Oscar Harkavy

#### Coordinating Committee:

Whitman Bassow

David Davis

R. Harcourt Dodds

Marvin Feldman

William Gornbly

Gladys Krasner

Slohan Oppenheimer-

Niccolau

Marshall Robinson

Nancy (Boggs) Sheldon

Basil Whiting

### Sviridoff's People

For more than a dozen years, the National Affairs Division ranged over a wide array of domestic issues -- urban poverty, housing, race relations, women's rights, minority business, conflict resolution, reform of the justice systems, and more. At the helm was **Mitchell Sviridoff** (1980).

Mike then served as president of the Local Initiatives Support Corporation (LISC), which the Foundation had created, until 1985. Joining the New School as professor of urban policy, he organized the Community Development Research Center, where he is now a Senior Fellow.

Notes on the post-Ford careers of several of Sviridoff's people were reported in issue No. 1 of The LAFF Society newsletter. New communications have since been received from: **William Grinker**

(1974), who founded Manpower Demonstration Research Corp. (MDRC). He left there in 1982 to set up a consulting firm and SEEDCO. Bill then became New York City's Human Resources Commissioner, where he served until 1989. While commissioner he recruited another FF alumnus, **Gordon Berlin**, to the City as executive deputy. And, to close the circle, Berlin is now at MDRC. Grinker is clinical professor at the New York University Wagner School of Public Administration. **Robert B. Goldmann** (1982) until 1986 ran a professional foundation for three smaller institutions for the Federation of Jewish Philanthropies. Then joined the Anti-Defamation League (ADL) staff, directing its West European office, in Paris. There he became a columnist for the International Herald Tribune. Back in New York now, Bob works part-time at ADL and teaches a media course at the New School. 150 E. 69th St., 12K, New York, NY 10021. **William C. Pendleton** (1981), spent a year consulting, during which he helped launch the National Institute for Dispute Resolution. Consulted for such philanthropies as C.S. Mott, SOHIO, W. Alton Jones, Russell Sage. Now engaged in "serious recreating" and several volunteer activities. The latter involve fundraising from foundations, and he concludes, "As I long suspected it's more fun sitting on the giver's side of the desk." 156 Blueberry Pond Drive, Brewster, MA 02631.

**Marian S. Krauskopf** then spent 10 years with husband Jack in Cleveland, Newark, Madison, and Princeton before returning to New York. Served for seven years as clinical director of Columbia University's Center for Social Policy and Practice in the Workplace. Since June, 1990 Marian has been deputy director in New York City's Dept. of Personnel, running an array of programs from computer training and internships to redeployment of laid-off city employees. 12 W. 96th St., New York, NY 10025.

### Imperial LAFF



"Perhaps we should soon be thinking about setting up a British branch of The LAFF Society: There must be a potential double-figure membership here," writes **Anthony Botroll** (Dhaka, New Delhi, 1990). He has been working at Oxford on a book, "The Politics of Water in South Asian Agriculture," "about the baneful effects of... irrigation bureaucracies set up originally by the British," but whose power "successive independent governments have done nothing to curtail." Tony encourages LAFFer friends to visit him and his wife on their next visit to Britain. "They will be most welcome." 28 Chantrey Road, London SW9 9TE, UK.

## The LAFFing Parade (cont. from p. 1)

ported killed in a plane crash in April. It was a mixup in names. When a former colleague, Carolee Iltis, phoned and found her very much alive, Ursula reports, "We had a good laff."

**Charlotte Larrabee** (Treasurer's Office, 1983). Retired in New Hampshire and Florida, where she plays a lot of tennis and golf, and also travels. 9 Pinewood Village, R.R. 2, Box 244, West Lebanon, NH 03784; 31 Las Casitas, Spanish Lakes C.C.V., Fort Pierce, FL 34951.

**David T. McDonald** (Comptroller's Office, 1985) joined Marsh & McLennon, insurance brokers, until moving to Richmond in 1990. Now a consultant, specializing in nonprofit organizations. 9201 Lydell Drive, Richmond, VA 23228.

**Courtney Nelson** (International, 1978) helped plan an Institute for Scientific and Technological Cooperation with Ralph Smuckler, another FF alum. The institute was authorized by Congress but not funded. Concurrently was chief advisor to the Government of Lebanon on reconstruction. Courtney then joined the Harvard Institute for International Development for an assignment in Indonesia. Now does consulting in Asia and Africa while running an oriental antiques business in Vermont, featuring such exotic items as Chinese beds. But "Vermont turns out to have surprisingly few tired Chi-

nese, so we are thinking of calling it a museum of the East." Rte. 30, Pawlet, VT 05761.

**Kristin (Anderson) Pauly** (Office of Communications, 1976) joined Carnegie Corporation's International program, later the Center for Public Advocacy Research and the Washington Campus, a public policy seminar program. Now runs a



Although the LAFF Society has been warmly -- yea, enthusiastically -- received by some 150 alumni we've heard from, we are still laboring under a severe handicap. That is, the shortage of names. One alumnus has estimated that there are more than 1,000 living Ford alumni. Please let us have names you have. Spend a few minutes at your Rolodex or address book. Send names to The LAFF Society, Box 6549, Grand Central Station, New York, NY 10163. Thanks.

consulting firm, Outside Organizers, specializing in program development for environmental organizations; principal client, the Chesapeake Bay Foundation. 54 A, G St. SW, Washington, DC 20024.

**Peter Ruof** (International Affairs). After "some entrepreneurial excitement in the 1980s" joined a Finnish merchant bank and is now president of Kouri Capital, Inc., overseeing investments in the U.S., Scandinavia, and Eastern Europe.

19 Benedict Place, Greenwich, CT 06830.

**James Rose** (Budget Dept. 1985). Joined Empire Blue Cross Blue Shield, first as management consultant, later administrative manager in National Accounts. In 1986 was a witness for the prosecution in the New York City Parking Violations Bureau (PVB) federal trial in New Haven. "Got acquainted with Rudolf Giuliani and a bunch of F.B.I. agents. Never had more fun!" Jim had been controller of the PVB before joining Ford.

**Richard Sharpe** (Education/Public Policy Committee, 1981) has been Program Director of the John A. Hartford Foundation since 1985, after serving as vice president of Sarah Lawrence College. He oversees the Foundation's grant-making activities, totalling \$10 million annually, all devoted to improving the U.S. health care system. 71 Riverside Ave., Riverside, CT 06878.

**Arthur D. Trottenberg** (Administration 1979) lives in Cambridge, close by David Bell and Harold Howe II. After retiring as a dean at Harvard (for the second time) still does some consulting and writing. 335 Harvard St., #3, Cambridge, MA 02139.

**C. Gregory Tunning** (Administrative Services, 1988). After computer consulting, became director of systems management for the Capital Budget Department of the New York City Health & Hospitals Corporation. Has managed computer installations, data

base application, and training for a 60-person staff. Looks forward to working again in the non-public sector: "Technical project management is one thing, but managing the chaos resulting from New York City politics and finance is quite another!" 41 Bedford St., #1E, New York, NY 10014.

**Evelyn C. Walsh** (Administration, Overseas Development, 1969).



(Formerly Evelyn C. Bush) spent ten years in banking as an executive vice president for bank operations and administration, a year in Ireland assisting in industrial development, several years with the Rockefeller Family Office. Now assistant to the president of Dell Publishing. 170 West End Ave., Apt. 1P, New York, NY 10023.

**Thomas H. Wright** (Office of General Counsel, 1972)., joined Princeton University, where he is vice president and secretary. One Nassau Hall, Princeton, NJ 08540.

**Thomas W. Wolf** (Administration, Internal Audit, 1983) joined the Henry Street Settlement as Chief Financial Officer. From 1985 to 1987 he worked for the American Federation of Arts, and for the last four years has been comptroller for the Near East Foundation, whose president is **Chuck Robards**, formerly Middle East and Africa. 149 Willow St., Brooklyn, NY 11201.

## Dues Alert

1992 dues -- or call them contributions if you wish -- are due. In an effort to fight inflation, we are keeping dues at \$5 a year. (That does not preclude paying more. One free-spending alumnus sent \$50). Some spouses are joining as "associates," at an additional \$5, e.g. **Joanna Crossland**. Dues are spent mainly on printing and postage.

## The Education Front... and Rear

Work on schools, colleges and universities have gone under several departmental titles over the years -- Public Education, Higher Education and Research, Education and Public Policy, Education and Culture, etc. Veterans of these rubrics -- from New Orleans to Yonkers to Hong Kong -- include:

**Mary-Hart Bartley** (1981) who assisted Harold (Doc) Howe II, went to the Rockefeller Foundation, then to St. Bartholomew's Church where, as an administrator, "I did everything but preach and distribute communion." Presently executive assistant to the president of The Asia Society. 400 E. 54th St., 9-A, New York, NY 10022.

**Doc Howe** himself, senior lecturer emeritus, is the author of "A Bumpy Ride on Four Trains," a surgical dissection of President Bush's America 2000, in the November, 1991 issue of *Phi Delta Kappan*. The October

issue of the *Kappan* has run an article by **Edward J. Meade, Jr.**, titled, "Foundations and the Public Schools: An Impressionistic Retrospective, 1966-1990." Ed's address was incorrectly given in the last issue. It is 189 Upper Mountain Ave., Montclair, NJ 07042.

**Donald S. Harris** is director of public affairs for Philip Morris in Hong Kong, for the last two years "valiantly trying to reduce the U.S. trade balance by hawking American-made consumer products from Sulawesi to Tokyo and various points in between." 23rd Floor, Pacific St., Queensway, Hong Kong.

**Joy Carol** (1982) went to the U.N. Development Program, where she put together the report for the end of the U.N. Decade for Women. Now directs the Asia/Pacific Region of Save the Children and recently opened a program in Vietnam. Also works with Union Center for Women, which she founded 20 years ago. Apt. K-31, 116 Pinehurst Ave., New York, NY 10033.

**Nancy McCarthy** (1988) joined Fordham University as director of research. Works with university's ten schools to increase external funding for institutional programs and individual research. Negotiates terms and conditions of research awards, and assures compliance with relevant federal and state laws. 11 Nile St., Yonkers, NY 10704.

**Richard Lacey** (1975) af-

ter a stint as head of the Little Red School House, consulted and wrote widely in education and youth employment. Founded Pierce Kennedy Hearth in 1984, which manages government employment and training programs for corporations; fastest-growing firm in Connecticut in 1990. Dick also is a long-distance runner, including 50-100 mile mountain races. P.O. Box 347, Guilford, CT 06437.

**Ralph Bohrson** (1979), worked on school finance reform in New York State, became president of Prescott College in Arizona in 1982. Since moving to Washington in 1990, helped merge three environmental groups into Friends of the Earth. Presently vice president for development of the Institute for Local Self Reliance, which helps towns and cities deal with environmental laws and awareness. 122 D St. SE, Washington, D.C. 20003.

**Samuel DuBois Cook** (1971) became professor of Political Science, Duke University. In January, 1975, became president of Dillard University, where he remains. New Orleans, LA 70122. "The Laff Society is long overdue," he writes.

**Fred Crossland** (1981) consulted part-time to officers of Duke University and was chief executive officer of the W. Alton Jones Foundation (Charlottesville, Va.) in 1982 until a permanent president was hired. Retirement "chores" include music, stamp collecting, woodwork, gardening, extensive trav-

el. Moved to State College, Pa., an hour from his birthplace, in 1989. 1244-38 Westerly Parkway, State College 16801. From November to May: 1602 Springdale Court, Lake Park, FL 33403.

**Barbara Scott Nelson** (1990), who had also been in the Urban Poverty Program, is doing education research as a senior scientist at the Education Development Center in Newton, MA; 55 Chapel St., 02160 or 56 Dalton Rd., Belmont, MA 02178.

### Legal and Legit



Thanks to the pro bono ministrations of Paul H. Feinberg, a Cleveland lawyer who once labored in the Foundation's Office of General Counsel, The LAFF Society is now a tax-exempt organization under the regulations of the Internal Revenue Service -- a 501(c)(7) organization, "social club." But we are not a charitable organization, so dues and other contributions do not earn you a tax deduction. We have filed form SS-4, which earned us a Taxpayer Identification Number. We have also filed the short form for exempt organizations, 990EZ, but Paul advises that we do not have to file an application for exemption, particularly if the Society's gross receipts do not exceed \$5,000 (as the expression goes, "We should live so long").

Finally, our diligent Counsel has provided us Articles of Association (a

constitution). Readers with a passion for such things may obtain a copy by sending a self-addressed stamped envelope to The LAFF Society, P.O. Box 6549, Grand Central Station, New York, NY 10163.

### Letter Exchange

Since for space purposes we need to abridge many of the letters we receive, The LAFF Society will make available copies of letters of particular individuals. Send a stamped, self-addressed envelope with the name of the person whose letter you want to The LAFF Society, P.O. Box 6549, Grand Central Station, New York, NY 10163.

### Diplomatic Question

**Ulric Haynes, Jr.** (Overseas Development, 1963) taught at the Harvard Business School, was acting president of the State University of New York at Old Westbury, and was senior vice president of an outplacement and counseling firm. From 1977 to 1981 he was U.S. Ambassador to Algeria and is now dean of the Hofstra University School of Business. As Ambassador he improved commercial relations between Algeria and the U.S. and helped mobilize Embassy resources to figure in negotiations for the release of American hostages in Iran. Another Ford alumnus, **Wilbert**

**LeMelle**, was U.S. Ambassador to Kenya, then president of Mercy College in Dobbs Ferry, N.Y. and now is president of the Phelps Stokes Fund.

Have other alumni been Ambassadors? Let the LAFF newsletter know. Haynes lives at 19 Three Pence Dr., Melville, NY 11747.

### Reunion?

Although The LAFF Society per se is planning no reunion, a few members have expressed an interest in organizing a meeting, gathering, rally, or some such. Like-minded women and men who want the names of such adventurous persons may obtain them from The LAFF Society, Box 6549, Grand Central Station, New York, NY 10163. Please send stamped, self-addressed envelope.



### Eligibility

The LAFF Society is open to all former members of the Ford Foundation staff. Annual dues are \$5.

We have in fact received contributions from two present staff members; one, a veteran of 23 years, said she is "very interested in news of former friends and acquaintances." Although these contributors are not eligible as members, we are adding them to our mailing list. However, we are not

soliciting contributions from present staff.

### Latin LAFFers

Noticias from former Latin American and Caribbean staff:

**Jane L. Barber Thery** (1985) served as international affairs officer in the Andean Region and Southern Cone office in Lima, now director of international studies and program, School of Public Affairs, University of Maryland. College Park, MD 29742.

**James W. Trowbridge** (1978) started Contributions Management, Inc., specializing in philanthropy management for some 60 major corporations. The firm folded in 1988, but Jim continues consulting for nonprofits and foundations, including Canada's leading foundation, the J.W. McConnel Family Foundation in Montreal. Does short-term consulting assignments for Ford. 225 Hun Road, Princeton, NJ.

**Richard W. Dye** (1981) joined the Institute for International Education, (IIE) where he is executive vice president. Dick's wife **Anita Meyer Dye**, worked in the Foundation's Santiago, Chile office. 809 United Nations Plaza, New York, NY 10017.

Speaking of IIE, that is virtually a LAFF branch office, including **Sheila Avrin McLean** (Office of General Counsel), vice president, Education and the Arts; **Richard Krasno** (International), president; **William Carmichael** (Devel-

oping Country Programs), executive director, Soviet and East European Affairs, and **Wayne Federicks** (International, Africa).

**Elinor Barber** was director of research at IIE before leaving for Columbia University, where she is assistant to the provost; **Rona Kluger** is a consultant to IIE.

### Prospectus

Founded in 1991, The LAFF Society is dedicated to the circulation of information about one-time staff members of the Ford Foundation. The principle vehicle is this newsletter. The Society is not connected to the Foundation, and operates independently. It is supported by \$5 annual dues from members and by such other contributions as Laff members may wish to make.

Quite as valuable as cash contributions are the names and addresses of FF alumni, and news from them about the paths they have followed since they left the Foundation.

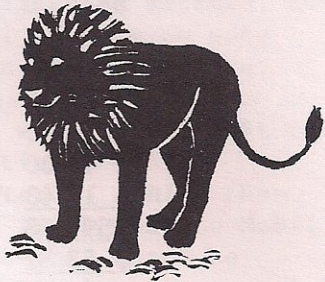
Please send information about yourself and others to The LAFF Society, Box 6549, Grand Central Station, New York, NY 10163.

### LAFF's Coiner

Who coined the acronym LAFF (Life After the Ford Foundation)? Prime claimant is Willard J. Hertz (Office of Secretary, 1982). Will, a vice president of the Charles Stew-

art Mott Foundation, is a trustee of the Council of Michigan Foundations and former member of the Michigan Council for the arts. He is a member of the Flint Jewish Federation and Jewish Community Relations Council. At Mott, he initiated a grantmaking program in South Africa. 3766 River Birch Drive, Flint, MI 48504.

### A Lion's Tale (cont'd)



Our last issue (p. 2, col 1) carried the saga of **Stanley Brezenoff**, executive director of the Port of New York Authority, and a lion cub. We have since received \$10 from Stan, with the following note: "Dues for two: the lion and me. Regards to all."

### Booked Up

Overlooked in this column in the last issue was the acclaimed biography of Presidential candidate Adlai Stevenson, by **Porter McKeever** (1956). Titled "Adlai Stevenson: His Life and Legacy" it was published by Morrow (1989).

One of the most controversial books in recent memory was written by **Gary G. Sick** (International Affairs, 1987). "October Sur-

prise: America's Hostages in Iran and the Election of Ronald Reagan" (Random House) presents evidence for the assertion that senior officials of the Reagan campaign negotiated a secret agreement with Iran to delay the release of the hostages until the Reagan-Carter election was over. Sick served on the staff of the National Security Council in the Carter administration. He is now at Columbia University.

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### In Memorium

**Bernard McDonald** (Urban Poverty, 1989), died in October of a heart attack. He was 49 years old, and at the time of his death was a senior fellow at the Pratt Institute Center for Community and Environmental Development. Bernie, an expert on antipoverty issues, worked in community development for more than 25 years, including nine years with the Bedford-Stuyvesant Restoration Corporation, the nation's first community-based development corporation. Bed-Stuy was headed by **Franklin A. Thomas**, who went on to become president of the Foundation. Bernie joined the Foundation in 1978 to help establish programs in community development, urban education, and youth employment. He directed the urban poverty program from 1981 to 1987, then its Special Project on Community Development.

**Howard Swearer**  
(Howard R. Swearer, 1970,

former president of Brown University, died in October, 1991, at the age of 59. Francis Sutton was vice president, International Division.)

by Francis X. Sutton

It was never hard to see that Howard Swearer was an exceptional man. I first met him when I was circuit riding to find out what had happened with John Howard's big international studies grants of the early and middle Sixties. When I got to UCLA I had the usual array of meetings but I also had breakfast with Howard alone. At the end of it, I thought, "We should have this fellow on our side of the table." Fortunately, we were in the heady early months of the Bundy-Bell era and I was able to offer Howard a job on my own staff. Too soon we needed him to head the European and International Affairs office and, again too soon, Carleton stole him away. I'm proud to have lured Howard to Ford. He was one of the best we ever had and with his grin, his wit and his jokes, he kept down the solemnity that plagues philanthropy. One didn't need to know him long to feel the toughness under his ease and amiability, the tenacity through hard problems, and the firmness of principle that made others of us do the right thing. He left Ford too soon and now he is gone for good, all too soon.

## The Black Ink Report

The following is a cumulative statement, through Dec. 20, 1991. Income, except for a bunch of pennies from bank interest, comes from contributions of former FF staff members. These are, as one wishes, dues, subscriptions, or contributions. In any case, they are not eligible for income tax deductions.

We hope members -- or friends of LAFF -- will give at least \$5 annually. You gave in '91 if your address label says "p-91." Otherwise you are being subsidized by your former colleagues...which, given our philanthropic pasts, may be or may not be appropriate.

Since, as noted at right, we are still running a sur-

plus (\$53.32), this issue will be sent to payers and nonpayers. We do hope that all will contribute, however, as a matter of comity, equity, charity, or whatever motive suits. 1992 contributions are now due.

Of course the wishes of persons who have been receiving the newsletter and don't wish to continue to get it will be honored. The

LAFF Society eschews the role of junk mailer or invader of privacy.

And as important as cash -- more so -- really, is news of former colleagues whereabouts and activities, and names and addresses of others. Send all correspondence to The LAFF Society, P.O. Box 6549, Grand Central Station, New York, NY 10163.

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<b>Income</b>	<b>\$645.00</b>
<b>Expenditures</b>	
Postage	\$178.25
Printing	335.03
Bank Account	16.00
P.O. Box (annual)	45.00
Supplies	<u>18.40</u>
	<b><u>\$592.68</u></b>
<b>Balance</b>	<b><u>\$ 53.32</u></b>

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The LAFF Society  
Box 6549, Grand Central Station  
New York, NY 10163

Mary Camper-Titsingh (p-91)  
531 Main St. #1110  
Roosevelt Island, NY 10044

